



## **SGIA Color Management Boot Camp Partnership/Sponsor Requirements**

**Logistics:** The boot camp runs for 2 ½ days; typically a full day on Tuesday and Wednesday and a half day on Thursday. Monday is a setup day.

### **Facility Needs**

- Training or demo room with tables/chairs for up to 24 people
- Access to the room all day Monday through Thursday of boot camp week
- One or two printers, suitable media/ink TBD before the boot camp
- Any available measuring instruments (TBD before boot camp)
- Power source for up to 12 computers
- At least two more tables to display prints
- Access to an 8.5x11 printer for instructors
- Projector and screen, whiteboard and markers if available
- Large trash can
- Wifi access

### **Partner/Sponsor Agrees To:**

- Assisting in bringing in at least 10 paid attendees. This is the minimum number of attendees needed for a boot camp to take place.
- Send out email marketing campaigns (content will be provided)
- Post social media mentions in relevant networks (content will be provided)

**In Exchange:** For 10 paid attendees, the partner/sponsor can send one employee to the boot camp for free (a \$799 value) and a second employee for half-price. Please note however that employees may need to bring their own computers, instruments and necessary software to the boot camp. ColorCasters will provide these items for paid attendees.

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**Partner/Sponsor Agrees To Provide:**

- Facility needs as described in first section
- Continental breakfast for three days (suggestions: donuts, pastries, or fruit with coffee, water and tea) – served in training room
- Lunch with beverages for three days (soda, water) – TBD before boot camp
- Paper plates, plastic utensils, napkins for meals
- Any suggestions for accommodations for attendees (i.e. hotel, shuttle, etc.)

**Other Suggestions:**

- Have a company representative at the introduction on the first day
- Provide branded gift item(s) to attendees (pens, mugs, thumb drives, etc.)
- Offer a facility tour or demo to attendees during one of the lunch hours
- Provide an afternoon snack the first two days (cookies, candy, etc.)